Privacy Policy / Data Protection

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Who we are

By visiting the website "relife-academy.com" (in short "RELIFE"), viewing, accessing or otherwise using any of the services or information created, collected, compiled, or submitted to "relife-academy.com", you agree to be bound by the following Terms and Conditions of Service. If you do not want to be bound by our Terms your only option is not to visit, view or otherwise use the services of "RELIFE". You understand, agree, and acknowledge that these Terms constitute a legally binding agreement between you and "RELIFE" and that your use of the "relife-academy.com" website shall indicate your conclusive acceptance of this agreement.

#### Contact

Diese Datenschutzerklärung beschreibt die Richtlinien von

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### Comments

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: https://automattic.com/privacy/. After approval of your comment, your profile picture is visible to the public in the context of your comment.

#### Media

All our used Media that do not have explicit copyright or source information mentioned are the sole property of this media by "RELIFE". If you upload images to the website, you

should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

#### Cookies

If you leave a message or comment on "RELIFE" site you may opt-in to saving your name, email address, and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another message. These cookies will last for one year.

If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select "Remember Me", your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day. Existing Cookie Policy - Cookie-Richtlinie.

### Embedded content from other websites

Articles on this "RELIFE" site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

#### Fair use statement

Fair use refers to the right to reproduce, use and share copyrighted works of cultural production without direct permission from or payment to the original copyright holders. It is a designation that is assigned to projects that use copyrighted materials for purposes that include research, criticism, news reporting, and teaching. When a project is protected under fair use provisions, the producers of that project are not subject to sanctions related to copyright infringement. The maintenance of fair use protections is

central to many non-profit and education projects, especially those that operate in digital and online spaces.

This website may contain copyrighted material, the use of which has not been specifically authorized by the copyright holders. The material is made available on this website as a way to advance research and teaching related to critical media literacy and intercultural understanding, among other salient political and social issues. Through context, critical questioning, and educational framing, the Critical Media Project, therefore, creates a transformative use of copyrighted media. The material is presented for entirely non-profit educational purposes. There is no reason to believe that the featured media clips will in any way negatively affect the market value of the copyrighted works. For these reasons, we believe that the website is clearly covered under current fair use copyright laws.

We do not support any actions in which the materials on this site are used for purposes that extend beyond fair use.

For additional information on copyright law and fair use, please visit <a href="http://www.copyright.gov/fls/fl102.html">http://www.copyright.gov/fls/fl102.html</a> and <a href="https://www.copyright.gov/title37/201/37cfr201-40.html">https://www.copyright.gov/fls/fl102.html</a> and <a href="https://www.copyright.gov/title37/201/40.html">https://www.copyright.gov/title37/201/40.html</a>

For additional information in support of fair use, see "<u>The Code of Best Practices in Fair Use for Media Literacy Education</u>" from American University's <u>Center for Social Media Imact.</u>

#### Who do we share your data with

Your data will only be shared with our 3rd party partners at your personal request. Your data will remain with "RELIFE" only unless legal Authorities or internet providers request it. If you request a password reset, your IP address will be included in the reset email which will be sent over the public internet.

## How long do we retain your data

If you leave a message or comment, the message or comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profiles. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

## What rights do you have over your data

If you have an account on this site or have left a message or comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

## Where your data is sent

Visitor comments may be checked through an automated spam detection service. Messages are sent via email to the concerned department in "RELIFE".

# **Proprietary Rights**

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